

NEWS RELEASE

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### **PARKLAND PROPRIETARY TECHNOLOGY BLOSSOMING INTO TOTAL LINE OF PERFORMANCE BASED PRODUCTS**

MIDDLEBURY, IN - Parkland Performance Walls & Ceilings, formerly known as Parkland Plastics, views themselves as a manufacturer built around and dedicated to a serious concern for the environment and an equally serious commitment to providing low-maintenance, high performance building products to the building trade. That, according to company's president Charles Yoder, is where it all began.

The simple fact, according to Yoder, was that a lot of renewable polypropylene and polyethylene product was cluttering the environment. At the same time, the building industry needed aesthetically pleasing products that would stand up to the rigors of everyday use. Out of these two important certainties, Parkland embarked on a mission. A mission to create a new line of building products that meets the most demanding application requirements.

The company and its products, from the very beginning, were built around proprietary technology that involved recycling polyethylene and polypropylene resins that are usually considered incompatible. Precisely blended, however, and mixed according to the unique Parkland formula, they are extruded into a chemically inert sheet that results in a fiberglass-free, totally waterproof panel that has been tested by an independent laboratory and found to be highly resistant to the growth of mold, mildew and bacteria.

Trade named PLAS-TEX®, the material provides the only 100% waterproof sanitary barrier for interior applications. It's available as a flexible wall covering similar to vinyl and as a rigid sheet resembling typical FRP panels. Building on this revolutionary concept, Parkland has strategically added other environmentally responsible, problem solving products to the mix.

PLAS-TEX Wall Covering and Panels are logical alternatives in replacing fiberglass panels, bringing into play and in some cases actually surpassing all of the best characteristics of competitive wall products without fiberglass considerations. They absolutely will not support mold, mildew or bacteria growth. They're ecologically friendly and will not swell, rot or discolor because of water presence. And, unlike other products, PLAS-TEX Wall Covering

and Panels are available in a selection of finishes including smooth, matte, and haircell, as well as the common pebble-texture associated with FRP.

Parkland also provides a series of PLAS-TEX product variations that involve the incorporation of various substrates depending on the application. DURO-WALL, for example, utilizes either a gypsum or lightweight plywood substrate to give it structural characteristics. It can be applied directly over wood or metal studs. DURO-THERM™, on the other hand, features the very functional PLAS-TEX surface laminated to polystyrene insulation, creating a one-piece panel with specified insulation qualities.

DURO-LITE Panels consist of the PLAS-TEX surface laminated to a fluted polypropylene substrate. Also providing insulation qualities, the product is very popular on renovation projects because it bridges gaps without telegraphing uneven surfaces. Lightweight and very easy to install with construction adhesive, it's also available with an embossed groove as a plank product and with a tile pattern for use in bathrooms and similar applications.

In addition to the patented PLAS-TEX product, Parkland has also innovated in the use of PVC as a viable, attractive alternative for problematic areas of the home. PolyMAX Wainscot® and Plank is one such product. It's very attractive, can be painted or stained like wood, and yet it's 100% waterproof and will not support mold or mildew. It's highly durable and easy to install. The PolyMAX Wainscot is available as a total system, including reversible planks featuring a different groove design on each side, base moldings and chair rail. The tongue-and-groove, 8-foot planks can be used to achieve custom designs on full-wall applications.

SpectraTile™ is another of the PVC based, problem-solving Parkland products. It is the final answer to replacement of conventional lay-in ceiling tile that are subject to constant water damage and contribute to mold and mildew hazards. Available as standard 2' and 4' panels in a selection of four distinctive designs, SpectraTile is absolutely waterproof. It can be readily washed and even steam-washed if necessary. SpectraTile is especially suited to people with asthmatic difficulties.

The newest product from Parkland has just been introduced as DURO-LUX Stone Panels. Laminated to a variety of substrates depending on the application, the very attractive surface material is made of real stone. It also is completely waterproof and obviously durable. This innovation is expected to find its place as a high-style accent wall in homes and apartments, lobbies and mailroom areas. It also works well as a very functional yet highly attractive, wainscot or fireplace surround.

Complete details on this ever-expanding range of products from Parkland Performance Walls & Ceilings are available online at [www.parklandproducts.com](http://www.parklandproducts.com) or by calling 800-835-4110.

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